



Sponsorship Benefits	Jackpot <b>\$25,000</b>	Full House \$15,000	Royal Flush \$10,000	Black Jack <b>\$5,000</b>	Casino Table \$3,500
Recognized with "Presented By" in all event communications	(M)				
Logo on podium	<b>W</b>				
Recognition in event press release					
Logo recognition on rolling deck					
Special banner at venue entrance	(W)				
Recognition during scripted program					
Advertisement in printed program	(Full Page)	(1/2 Page)	(1/4 Page)	(1/4 Page)	
5 Minute Sponsor Introduction	(1)				
Tickets to Hope is on the Horizon	(16 tickets)	(8 tickets)	(6 tickets)	(4 tickets)	(2 tickets)
Recognition on table signage					
Recognition with logo on: Facebook, Instagram, Twitter, LinkedIn					
Company logo on website partners page	W		(1)		
Company logo in newsletter					
Advertisement in Annual Report	(M)				
Logo recognition on Horizon House employee email signature template					
Logo recognition at 1 Fantasy Casino Table					

# Unique Sponsorship Opportunities

Sponsorship Benefits	Reception Sponsor <b>\$7,000</b>	Technology Sponsor <b>\$6,000</b>
Tickets to Hope is on the Horizon	(4 tickets)	(4 tickets)
Name recognition in printed program	(th)	<b>(4)</b>
Advertisement in printed program	(1/2 Page)	(1/4 Page)
Recognition with logo on: Facebook, Instagram, Twitter, LinkedIn	(W)	<u> </u>

### Fantasy Casino Fundraiser

New for 2025! Take your chance at Lady Luck during our "Fantasy Casino" entertainment for a chance to win exciting prizes!



## Hope is on the Horizon Emcee

Chelsea Helms, the main evening anchor for CBS4, is an Emmy-nominated journalist recognized with multiple Society of Professional Journalists awards. She will emcee this night of fantasy casino and fundraising to support our neighbors experiencing homelessness.

Chelsea is deeply committed to community involvement, especially through volunteering for nonprofits, and she is excited to continue these efforts through her work at CBS4.



Thank you for your support of Hope is on the Horizon. As an event sponsor, you are ensuring the continuation of critical, essential services to our neighbors experiencing homelessness such as showers, laundry, mail, employment, healthcare, case management, peer support, street outreach, and supportive housing.

### Steps to becoming a sponsor

- 1. Submit your company logo, complete this form, and return to <u>development@horizonhouse.cc.</u>
  Logo should be a high-resolution JPG or PNG with a transparent background.
- 2. You will receive an invoice for payment.
- 3. Mail your payment by 8-1-2025. Please make check payable to Horizon House, 1033 East Washington Street Indianapolis, Indiana 46202.

Contact Information			
Company Name	Contact	Em	nail
Phone Number	Mailing A	ddress	
Social Media Handles			
Facebook		Instagram	
LinkedIn		Twitter	
Your Sponsorship Level			
🍻 Jackpot \$25,000	Full House \$15,000	Royal Flush \$10,000	🆚 Black Jack \$5,000

Together, we are building the foundations to end homelessness.

Reception Sponsor \$7,000 Marchnology Sponsor \$6,000 Marchino Table Sponsor \$3,500